**Overview of DETP India**

[DETP India (Digital Empowerment Training Program)](https://detpindia.in) is a powerful initiative helping India’s youth, students, startups, and MSMEs build essential digital skills. It was founded in 2013 and based in Sanganer, Rajasthan, DETP India is part of [Arihant Global Services](https://arihantglobal.net) India Pvt. Ltd. And the mission is to close the digital gap and promote self-reliance across all over the country.

**Mission and Vision**

DETP India's core mission is to empower individuals and businesses by providing practical digital education and skill-building opportunities. The program intends a digitally inclusive ecosystem where:

• Every student is professionally skilled with an effective digital portfolio.

• Every MSME and startup goes through digital transformation.

• Youth act as digital change-makers within their communities.

By 2027, DETP India aims to create a perspective where digital empowerment leads to increased employment, entrepreneurship, and innovation.

**DETP India offers a diverse range of services personalized to meet the unique needs of various participants:**

**Digital Marketing Learning:** The course covers SEO, social media marketing, and online branding.

**Communication and Soft Skills:** Training to enhance interpersonal and professional communication.

**Entrepreneurship & Leadership Training:** Programs designed to improve entrepreneurial mindsets and leadership qualities.

**Digital Transformation Support:** Assistance in establishing a strong online presence through website development and social media integration.

**Online Branding and Marketing Solutions:** Strategies to Attract More Customers and Drive Business Growth.

**Sector-Specific Services:**

• **Healthcare:** Enhancing online visibility for healthcare providers to reach and build trust with patients.

• **Education:** Supporting educational institutions in expanding their digital footprint to attract and enroll more students.

The program also encourages a network of student Single Points of Contact (SPOCs) who act as local digital enablers, facilitating the spread of digital literacy and skills in their respective communities.

**Why Choose DETP?**

As India is shifted towards a digital-first economy, DETP India provide the student with the skills and confidence which employers want. Here’s what DETP India is offering:

**Digital Marketing:** Hands on work Experience in generate creative content, performance marketing, profile optimization, SEO, SMM, and many more.

**Communication & Soft Skill Development:** To Build strong communication and the leadership abilities.

**Mentorship & Expert Suggestions:** Get the personalized mentorship and career advice from the industry expert.

**Career Placement Training:** Modules are aligned with the real-world demands for easy job readiness.

**Overall Development:** To develop both technical skills and the personal branding to become a confident professional.

**Our Achievements and Milestones:**

* Over 100 Students Enrolled
* More than 50 MSMEs and students digitally transformed
* More than 70 Jobs and Internships Facilitated
* 99.9% Happy Students

DETP India invites individuals and businesses to become the part of this transformative journey towards a digitally empowered nation. By participating in DETP India's programs, all the participants can unlock the new opportunities, also build up their digital capabilities, and contribute to the broader vision of a self-reliant and digitally skilled India.

For more information and to explore the range of services offered, visit:

**Website:** <https://detpindia.in>

**Facebook:** <https://www.facebook.com/detpindia>

**Instagram:** <https://www.instagram.com/detpindia>

**Twitter:** <https://x.com/Detpindia>

**LinkedIn:** <https://www.linkedin.com/showcase/detpindia>

**YouTube:** <https://www.youtube.com/@detpindia>

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